DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100 Sacramento, CA 95834 (916) 419-2510

CONTACT: John Carr (916) 419-2525



April 10, 2007 PR 07- 58

ABC Investigators Visit 17 Locations in Minor Decoy Operation Three Clerks Sell to a Minor during Operation

(Los Angeles-Torrance-Paramount-Gardena)- Investigators of the California Department of Alcoholic Beverage Control (ABC) conducted a compliance check operation April 5, 2007, in which minors under the direct supervision of investigators, attempted to purchase alcohol from 17 retail licensees in Los Angeles, Torrance, Paramount and Gardena. Alcohol was sold to minor decoys at three locations. The operation was part of a grant with the California Friday Night Live Partnership, a high school youth organization that is dedicated to reducing the number of underage drinkers.

Those who sell to a minor face a minimum fine of \$250, and/or 24 to 32 hours of community service for a first violation. In addition, ABC will take administrative action against the alcoholic beverage license of the business where the sale occurred. That may include a fine, a suspension of the license, or the permanent revocation of the license.

ABC is conducting the compliance checks state-wide to reduce the availability of alcohol to minors.

Minor Decoy operations have been conducted by local law enforcement throughout the state since the 1980's. When the program first began, the violation rate of retail establishments selling to minors was as high as 40 to 50 percent. When conducted on a routine basis, the rate has dropped in some cities as low as 10 percent or even below.

In 1994, the California Supreme Court ruled unanimously that use of underage decoys is a valid tool of law enforcement to ensure that licensees are complying with the law.

Funding for this operation was provided by a grant from the California Office of Traffic Safety through the Business, Transportation and Housing Agency. ABC is a department of the Business Transportation and Housing Agency which is under the direction of Secretary Dale E. Bonner, a member of the Governor's Cabinet.